



Ahmed Mazhari
President
Microsoft Asia

As President of Microsoft Asia, Ahmed Mazhari oversees a vibrant and diverse region comprising 20 countries, some 30,000 employees, and 100,000+ partners.

He focuses on acceleration of the Asia Pacific region's digital transformation enabled by Microsoft, as the leading productivity and platform company, through its product, service and support offerings. He also continues to build and reinforce Microsoft's reputation as a trusted partner for individuals, organizations and governments.

Ahmed believes in deepening collaborations with Microsoft's customers and partners in Asia to accelerate digital adoption and empower innovative advancements in the region. This is fueled by his deep understanding of business process transformation and his passion for embracing change and implementing creative solutions in a fast-paced world. He is a big believer in the power of co-innovation and long-term partnerships with both employees and customers to achieve stronger and longer-lasting growth.

Ahmed is passionate about fulfilling the potential of Asia through inclusive economic growth, and empowering people and organizations through embracing diversity and building a culture of inclusion.

He joined Microsoft Asia in February 2020, following 23 successful years at GE and Genpact (a spin off from GE in 2005) where he last served as Senior Vice President and Chief Growth Officer leading the company's growth globally across all industry verticals, products, service lines and geographies.